



SPONSORSHIP OPPORTUNITIES

November 3-9, 2025

In memory of Harry & Sarah Stowers

The Knoxville Challenger, **hosted by the Helen Ross McNabb Foundation**, is a **USTA pro-circuit event** for rising professional tennis stars to enable them to earn ATP points. The tournament, which takes place at **The University of Tennessee Goodfriend Tennis Center**, brings professional tennis to Knoxville and has a proven track record of drawing the new wave of top tennis athletes. Become inspired and entertained as the pros compete for a total purse of **\$60,000 in prize money**.

The Knoxville Challenger is hosted **in memory of Harry & Sarah Stowers**, who were both passionate about the McNabb Center and had a long history supporting the Center and Foundation. They were both well-known for their kindness, generosity, integrity and humble spirit.

Tournament proceeds benefit the McNabb Center, which provides mental health, substance use, social and victim services to over 51,000 individuals throughout East Tennessee from infancy through adulthood.



Become a part of this exciting event and take advantage of the numerous sponsorship benefits while also making an impact within your community.

For more information, please contact:

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www.KnoxChallenger.com

2025 SPONSORSHIP LEVELS

SPONSOR BENEFITS

GRAND SLAM
\$10,000

CHAMPIONSHIP
\$5,000

COURT
\$2,500

NET
\$1,500

PATRON
\$900

BANNERS & SIGNAGE

Logo on medium banner in prime location					
Visibility in hospitality area (logo size based on level)					
Sponsor board (logo size based on level)					

PRESS & MEDIA

Radio mention					
Press release mention					
Social Media					
Inclusion in print ads					
Daily sponsor updates (alphabetically by level)					

KNOXVILLE CHALLENGER WEBSITE

Logo on sponsor page					
Listed on sponsor page					

DIGITAL TOURNAMENT PROGRAM

Full-page ad					
Half-page ad					
Quarter-page ad					
Business card ad					
Listed					

TOURNAMENT PERKS (DAILY)

Tickets with access to outdoor hospitality tent	14	10	6	4	2
Access to exclusive lounge					
Access to premium courtside seats (first come first serve)					
Kick-off Sponsor Reception	2	2	2	2	2

OTHER LOGO RECOGNITION

Ball Person T-shirts					
Tickets					
Posters and flyers					
Tournament T-shirts					